

Story 2 of Essay Writing Company

According to another source of the publication, work in such companies, albeit seasonal, is always there, so making big money is relatively easy.

from \$ 20,000

Another way to make money is to sell a customer base. True, this is not paid by business owners, but by dishonest employees. "Once every couple of months, someone steals our base. Then there are two ways - either to sell it to the side, or to launch such a business on your own," the source said. A large customer base will cost from \$ 3,000 to \$ 20,000, buyers are found in specialized forums. Of course, no one is suing. All that can be done to a person is to fire.

This is not the only example of how employees can annoy companies. There are cases when customers simply begin to blackmail. "You made a job order, it is illegal in your country. Either pay or send all the information to your teacher, after which you will be kicked out" - a typical wording in such situations. Confident customers find the contacts of the company's management and demand justice - the site promised privacy. Less courageous pay. There are no other ways to punish here.

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The main customer supplier for such companies is the so-called affiliates. These are webmasters who, through various marketing channels, lead customers to writing work sites. For each order, the affiliate receives a fixed amount. The essence of his business is to spend less on attracting users to the client's site than the customer will pay. Now they can receive up to 30% of what the client spends.

Irina often comes to work by 10 p.m.: in the USA at that time it is just a day. However, you can choose this option to work in the morning or afternoon: it's more common for the body, but they pay almost twice as much for a night shift than for the morning shift - about \$ 30, instead of \$ 15. Therefore, many of Irina's colleagues try to go to work at night several times a week. There is a lot of work, so the break for a snack is minimal - only 30 minutes, a couple of times it is allowed to go out for a cup of tea, coffee or a smoke break.

The flow of customers is inexhaustible. An essay writing site can be visited by over 1,000 people per day. All this is the target audience that came to make the order. Companies like the one that Irina works for have dozens of such sites. And every day new ones appear, quickly gaining popularity among potential buyers.